

## **Historic, archived document**

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1937  
**BEALL'S**

**Dahlia  
Gardens  
Jackson, Ohio**

● ● ● ● ●  
**POTASH FED**

U. S. DEPARTMENT OF AGRICULTURE,

WASHINGTON, D. C.

BUREAU OF PLANT INDUSTRY  
Fruit and Vegetable Crops and Diseases

GPO 8-3591

*All Soil Analyzed by Ohio State University  
Gardens State Inspected—No. 986*

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## **Greetings For 1937**

We wish to thank you for your patronage last year. We wish also this year to offer many new ones together with many offered last year.

**OUR PLANTS ARE RAISED BY ELECTRICAL HEAT**, hence, they never stop growing. You will find them beauties, and ready to start right off.

**GUARANTEE**—All roots and plants are guaranteed healthy and true to name to the extent of replacement with true stock.

All roots shipped will show sprouted eye. We have no control over them, soil or weather, nor when or where planted; hence, our responsibility ceases when shipped. If not satisfactory when received, return shipment and money will be cheerfully returned. We personally attend to all shipments. We do not substitute unless requested. All varieties offered subject to winter keeping.

### **FILLING OF ORDERS—All Orders Filled In Rotation**

Ordering early insures reservation of varieties that may later be sold out. Small orders receive the same attention as large ones.

We ship from April 20 on, but will ship at any specified time, if directed.

**TERMS**—Cash with order. No goods sent C. O. D.

**MINIMUM ORDER**—Post Paid—\$2.00.

**OUR STOCK** must be right or we do not keep it, much less offer it. We have junked some kinds as often as four years in succession before we got satisfactory stock. Inspected: State certificate No. 986.

Growing stock state inspected twice. Imported Foreign new stock when received.

All questions cheerfully answered, and advice given when requested.

We pay all regular postage or express on retail orders.

### **SALES TAX MUST BE ADDED BY OHIO BUYERS**

**ABBREVIATIONS**—C.—Cactus; S. C.—Semi-Cactus; I. C.—Incurved Cactus; I. D.—Informal Decorative; F. D.—Formal Decorative; B.—Bal or Show; Pom-Pom Pom; C. M.—Certificate of Merit; H. R. Honor Roll; M. D.—Miniature Decorative.

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### **A BRAND NEW 1937 BALL**

**PEACHERINO**—B. 4x6x3½ ft.—Peach with many flowers showing a lavender tinge near center. A good sturdy bush. None stacked this year and only three blew over. Good stems after crown bud is removed. Blooms continuously, heat and drouth notwithstanding. A new color in a ball.

**Roots \$4.50      Clumps \$9.00**

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**THE HARMONIZER**—I. D. 4x8x5½ feet. Light Autumn. Open growing bush. Foliage not heavy. Blooms early to late. Combines well in vase, spray or basket with J. Cowl, Rose Fallon or a good bronze of any kind. Will combine and harmonize with many others. IT IS A HARMONIZER. 1937.

ROOTS \$7.50

CLUMP \$15.00

Those so marked plants at half root price

xThose so marked plants only, no roots

|   |        |
|---|--------|
| xAmerican Sweetheart—I.D. Yellow H. R.  | \$1.50 |
| xAndenken Am. W. Haker—S.C. Chrome Yellow and Bronze  | 1.00   |
| xAimy Bartley—I.D. Yellow   | 1.00   |
| xArenda Lloyd—I.D. Yellow Jane Cowl   | .75    |
| Angelica Mia—F.D. White   | .50    |
| *Adirondack Sunset—I.D. Scarlet and Yellow  | 1.50   |
| *Adorable—I.D. Pink, Cream and Gold, C.M.; H.R.   | 2.00   |
| *Amedia Earhart—S.C. Apricot H.R.   | 1.50   |
| xAndenken Von Linderschmidt—S.C. Lilac Pink H.R.  | 1.50   |
| Bagdad—I.D. Scarlet H.R. 10 inch flower   | .50    |
| *Back Knight—I.D. Black Maroon, H.R., 12 inch   | 1.50   |
| xBedrach Smetana—I.D. Yellow, 12 inch   | 2.00   |
| Buckeye King—F.D. Lt. Yellow  | .50    |
| Buckeye Bride—F.D. Geranium Pink  | .50    |
| Bue Train—F.D. Dp. Lavender   | .50    |
| *Blue River—F.D. French Blue—H.R.—10-12 inch  | 3.00   |
| xCaesar—I.D. Copper Terra Cotta—A Big One   | 3.00   |
| xCalifornia Idol—I.D. Yellow H. R. Great  | 3.00   |
| xCalifornia Rose—I.D. Rose H.R.   | 1.00   |
| xClara Carder—I.D. Pink H.R.  | 3.00   |
| City of Welston—F.D. Rhodamine Purple, C.M.   | .50    |
| xCorollina—S.C. Stone Red, 10 inch  | 1.00   |
| xConservatrix—I.C. Geranium Red   | .50    |
| *Daddy Kemp—I.D. Purple Red—7x12 inch H.R.  | 1.50   |
| xDeutschand—I.D. Red  | 1.00   |
| Delwood Glorious—I.D. Rose and Mulberry 10-12 inch  | 1.00   |
| xDirecteur Plumecocq—I.D. Yellow tinged red at center, 9x14 inch, scored 98, stems 20 inch long, most sensational dahha grown, plants NEI | 5.00   |
| xDoctor Bureau—I.D. Yellow and Silver—  |        |
| Recommended by all French judges  | 3.00   |
| Dorothy Matthews—F. D. Violet and Mauve   | 1.00   |
| xDokoupil's Giant—F.D. Lilac Rose   | .75    |
| Doris J. Cooper—C. Lilac  | .75    |
| D. W. Morrow—I.D. Maroon Red, H.R., 6x10  | .50    |
| Eemslan—S.C. Dk. Red  | 1.00   |
| Excelsior—I.D. Salmon Terra Cotta   | .50    |
| Elinor Vanderveer—F.D. Pink   | .35    |

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| Ed. T. Bedford—I.D. Purple                               | .35  |
| E. D. Reintleisch—F.D.—Red and Yellow shading            |      |
| Three H.R.   | 1.00 |
| Elkridge—S.C. White                                      | .50  |
| Entrup's Sultan—I.D. Carmine                             | 1.50 |
| x'rau O'Bracht—S. C. Lt. Yellow                          | .75  |
| *Frau Ida Mansfield—C. Yellow—Lacinated petals           | 1.00 |
| Forest Fire—I.D. Bright Flame H.R.                       | 1.00 |
| ft. Monmouth—I. D. Maroon H.R.                           | .50  |
| xGateway—I.D. Chinese Yellow H.R. 11 inch                | 4.50 |
| Graf Zeppelin—F.D. White C.M.                            | .50  |
| Garden Director Anlauf—I.D. Purple Red with white tips   | 1.50 |
| Girl of Hillcrest—L.D. Mikado Orange                     | .50  |
| Golden Age—S. C. Amber                                   | .75  |
| Golden Standard—C. Golden Bronze, H.R.                   | 1.50 |
| *Gouvencur Weyler—S. C. Lilac Blue                       | 3.00 |
| Green Ivins—F.D. Orchid Lavender                         | .50  |
| Harry Struitt—C—Red                                      | .50  |
| xHaut's Velvet Wonder—I.D. Burgundy Red, C. M., H.R.     | 1.00 |
| xJersey's Dainty—C—White                                 | .50  |
| Jersey's Beauty F.D. Pink                                | .35  |
| Jean Primbee—S.C. Petunia Violet, H.R. 10 inch           | .50  |
| Kathleen Norris—I.D. Pink H.R.                           | .50  |
| Karl Bonowitz—S.C. Velvet Carmine                        | .50  |
| King Midas—I.D. Yellow H.R.                              | .35  |
| Lemonia—S.C. Yellow                                      | 1.00 |
| La Reina—S.C. Oriental Pink, H.R.                        | .75  |
| xLeyden's Elegance—S.C. Dark Vermillion                  | 1.50 |
| xL. M. Pensonoy—I.D. Golden Yellow, 12 inch              | 1.50 |
| Louise Bates—S.C. Malow Pink, 12 inch                    | .75  |
| Lord of Autumn—I.D. Yellow, 12 inch                      | 1.50 |
| Mary Ellen—F. D. Violet Rose, 10 inch                    | .50  |
| Maresciallo Balbo—I.D. Dk. Golden Yellow, Jane Cowl Type | 1.50 |
| xMargrace—I.D. Scarlet tipped Gold, C.M., H.R.           | 2.00 |
| Maryand Glory—F.D. American Beauty                       | .75  |
| Meadow Brook—F.D. Lt. Purple C.M., H.R.                  | .50  |
| xMajor C. C. Messervy—I.D. Yellow H.R.                   | 1.00 |
| xMajor Bowes—I.D. Dp. Red H. R.                          | 1.50 |
| xMilbee's Soldier's Bonus—I.D. Orange Russet             | 5.00 |
| xMrs. Herbert O'Conner—I.C. Rose Pink, H.R.              | 2.50 |
| *Mrs. J. M. Middleton—I.D. Velvet Dark Red               | 1.50 |
| Mrs. Bruce Collins—C. Canary Yellow                      | 1.00 |
| *Mrs. C. B. Pinchot—I.D. Burgundy Red H.R.               | 1.50 |
| *Mrs. Geo. LeBouletier—I.D. Carmine C.M., H.R.           | 2.00 |
| xMurphey's Masterpiece—I.D. Dk. Red H.R.                 | 1.00 |
| New Glory—S.C. Velvet Red tipped white                   | .50  |
| xOrchid Queen—I.D. Oriental Pink H.R.                    | 3.00 |
| On Parade—B. 7 inch Lavender                             | 2.00 |
| Palo Alto—S.C. Salmon and Tan, H.R., 12 inch             | 1.50 |

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| xPhantom—F.D. Purple with white tips, H.R.                  | 1.50 |
| xPrachtkerl—S.C. Yellow                                     | 1.00 |
| xPres. Martogin—I.D. Large Pink                             | 1.50 |
| Pres. F. D. Roosevelt—F.D. Scarlet and Fawn, C.M.           | 1.00 |
| Pride of Freedom—F.D. Ruby Red                              | .50  |
| Prosperity—S.C. Pastel Pink and Cream                       | .50  |
| xPink Spirel—I.C. Pink, H.R.                                | 1.50 |
| xPink Daily Mail—I.D. Pink                                  | 2.50 |
| R. A. Broomfield—I.D. Saffron Orange, H.R.                  | 1.00 |
| *Ruth M.—F.D. Gold with white tips                          | 1.50 |
| Sagamore Purple—F.D. Purple                                 | 1.50 |
| Snow Cap—F.D. White   | .50  |
| Spotlight—I.D. Very large Yellow, H.R.                      | 1.00 |
| *Severein's Triumph—F.D. Salmon Pink, H.R.                  | 3.00 |
| *Sultan of Hillcrest—F.D. Yellow with rose tint, C.M., H.R. | 2.00 |
| xTower's Empire—I.D. Empire Yellow                          | 1.50 |
| Twilight—F.D. Liseran Purple                                | 1.00 |
| xVin-Well Titan—I.D. Yellow tinted coral red                | 2.50 |
| Vin-Well Blue Bird—F.D. Deep Lavender                       | 3.00 |
| Washington Giant—I.D. Lavender and Tints                    | 1.00 |
| Wenoka—F.D. Rose and Mauve, H.R.                            | 3.00 |
| xWilhelm Blodek—I.D. Terra Cotta, 12 inch                   | 3.00 |
| xWeiser Hirsch—C. White-lacinated petals                    | 1.50 |
| xWhite Abundance—I.D. White, H.R.                           | 1.50 |
| xYellow Surprise—S.C. Yellow                                | 1.50 |

## Bargains While They Last

Each 25c 5 for \$1.00 12 for \$2 00 Alike or Assorted.

Some Kinds Short Stock—Better Make Second Choice

Ambassador—C. Yellow and Salmon Pink  
Avalon—I.D. Yellow  
American Beauty—Ball-Red  
Arcturus—F.D.—Scarlet and Yellow  
Barbara Redfern—I.D. Autumn  
Coalton—I.D.—Large Autumn  
Chemar's Eureka—F.D. White tinger Lavender  
Emanuel's Beauty—F.D. Red Flame  
Edna Ferber—S.C. Coral  
Fordhook Marvel—F.D.—Peach Red and Shadings  
Florence Florey—I.D., Maroon  
Golden Goblin—F.D. Gold  
Harry Shelton Jr.—I. D. White tinged Lavender  
Jane Cowl—I.D. Autumn  
Jersey's Beacon—F.D. Scalet and Yellow  
Jean Kerr—B—White  
Josephine G.—S.C. Pink  
Kentucky—F.D. Salmon Pink  
Kemp's White Wonder—I.D. White

L. G. Dickey—I.D. Yellow and Rose  
Marg. W. Wilson—F.D. Opal. Pink  
Mrs. L. F. Hyde—I.D. Watermelon Pink  
Nature's Masterpiece—I.D.—Mulberry  
Oriental Splendor—F.D. Scarlet and Yellow  
Omar Khayyam—F.D. Chinese Red  
Pride of Oak Hill—I.D. Purplish Red  
Pop Stewart—I.D. Lavender  
Papillon—I.D. Rose and Gold  
Queen of Yellows—B—Yellow, sometimes pink tinged.  
Prolific  
Radio—I.D.—Bicolor—Scarlet and Yellow  
R. E. Lee—S.C. Ruby Red  
Roycroft—S.C.—Buff—Prolific  
Ruth Yost—I.D.—Red  
Saladini—I.D. Light Salmon  
Snow Drift—F.D.—White  
Silva Quarta—B—Lavender, Double Quilled—Quill in a Quill  
The Commodore—I.D.—Yellow 12 inch  
The Co-Ed—I.D. Red  
The Norge—I.D. White  
Water Blake—F.D. Yellow, sometimes tinged with lavender  
Watching Wonder—I.D. Red Tipped Gold  
White King—F.D. White  
White Swan—B—White  
J. Irwin—F.D.—Lavender

## Small Flowering Dahlias

Roots 25c Each

A. DeLavoni—Ball—Pink  
Amber Red Tip—Pom-Red Tipped Amber  
Catherine—Pom—Yellow  
Fragrance—Single—Red and White—Like a cosmos  
Little David—Pom—Brick Red  
Little Dorothy—Pom—White and Yellow  
Little Jewel—M.D. Pink  
Mrs. C. D. Anderson—Ball—Wine Red  
San Toy—Pom—White edged Lavender  
Yellow Gem—Pom—Yellow

**UNNAMED**—12 roots—75c net. Surplus stock and that from which labels have been lost.

**REFERENCE:** Iron Bank, First National Bank, Jackson, Ohio; Chamber of Commerce, Secretary Q. F. Scott, Jackson, Ohio.